



## **Mobile Texting**

Text from your existing business phone number. No more giving out your personal cell to customers and being contacted at all hours.



### Double Website Leads

Install the Kenect website widget on your website so customers can quickly inquire about your business. You'll watch all the leads pour in!



### Video Chat

Show product updates, upsell parts and services, and answer questions quickly and efficiently by video chatting your customers.



## **Collect Payments**

With Kenect, customers can send payment via text in just three clicks. Kenect customers get paid within 48 hours 59% of the time.



### **Review Management**

Typically only 1% of customers leave a review. We can help increase that to 35%. With Kenect, you can send Review Requests with a simple text link.



### **Managed Services**

Let Kenect do the heavy lifting. We'll respond to your text conversations, reviews and even post for you. Take your responses and marketing beyond business hours.

More Leads

We use Kenect in every department of our business. The ability to have a central location where all employees can access conversations is amazing! We will never leave Kenect. We absolutely love you guys!

WILL P. - DEALERSHIP OWNER



**Increase in Revenue** 

6%

100% 260%

Secure Payment

# DID YOU KNOW?

# Your Customers Prefer Text Messaging.

**KENECT**<sup>®</sup>

- **89% of consumers** would rather communicate via text instead of calling you or filling out a form.
- 98% of text messages are opened.
  95% are opened within 3 minutes.
- Fewer than 20% of consumers answer phone calls or emails from unrecognized contacts.

# **Companies that Text Make More Money. Period.**

- 'Contact Us' forms are outdated. Kenect customers using the 'Text Us' widget get 260% more leads.
- Texting is more efficient than phone calls, emails, and online chat, reducing voicemails by 84% and on-hold calls by 81%.
- Kenect customers **generate 6% higher revenue** than peers.

# Your Online Reviews and Reputation Matter.....A LOT.



93% of consumers use reviews to choose a business.



Online reviews are trusted as much as personal recommendations by 91% of consumers.

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With Kenect, text requests for reviews have a 35% success rate in getting ratings and reviews, compared to a 98% ignore rate for email requests.

# FIND OUT MORE

# www.kenect.com | 888-972-7422