

MessageNow



Transforming the way dealers communicate and transact with customers

Revolutionize the Ride with MessageNow - an affordable, customizable, and powerful, yet flexible 365/24/7 "live-assisted" communication platform offering visual, interactive retailing in the Powersports industry to deliver an unrivaled "surprise & delight" customer experience that is unique to Harley-Davidson® motorcycles.

MessageNow Features



Inventory Integration

Connected with your inventory provider, MessageNow delivers your inventory in an easy to use environment so agents and customers can have a conversation about live inventory



Virtual Brochures

Through integrations with key OEM data, MessageNow gives agents the power to share detail about your vehicles that is unmatched in the industry.



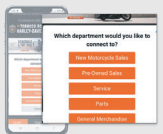
Video Integration

Integrated with both OEM and dealership video feeds, MessageNow empowers agents to share relevant vehicle, product, and how-to videos with consumers providing a much richer conversation.



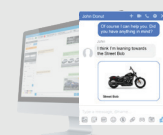
DealNow

Receive realtime escalation alerts for qualified in-the-moment opportunities to keep your live leads live. Agents activate a "Digital TO" to alert and empower your managers to review and enter the conversation at the right moment, from any device, anywhere.



Click to Text

Connect with your customers how they want to talk. With Click to Text activated, your customers can use their local SMS client to engage with your store. You can also SMS enable any of your current phone numbers and even integrate it into your Google AdWords campaigns.



Facebook Integration

Link your dealership's Facebook page with MessageNow to send inventory and resources, manage customer inquiries, and send all Facebook leads directly to your CRM.

MessageNow integrations now available:



Facebook Marketplace



Facebook Messenger



Google My Business



DoubleClick by Google



Google Events & Goals Tracking



Google Adwords

Pricing

Package		Price
MessageNow	Software Only	\$399
MessageNow Reception	<2,000 UVs	\$499
	2,001-4,000 UVs	\$599
	4,001+ UVs	\$699
MessageNow Fully Managed	<2,000 UVs	\$799
	2,001-4,000 UVs	\$899
	4,001+ UVs	\$999