



TradeUp™

TradeUp Pro

- Range-based appraisals
(More flexibility)
- Top form completion rate
(More leads)
- Translates to Spanish
(Increased reach)
- Adjustable values
(Conform to your market)
- Vehicle of interest provided
- API integration with digital retail products
- Best practice training and support
- Weekly, monthly market reports
- Dashboard and analytics
- Multi-store discounts

\$179

TradeUp Live

Includes everything in TradeUp Pro, PLUS:

- Integrated Chat w/ Live Assistant 24/7
- Automated appointment scheduling
- Credit scoring to pre-screen serious buyers
- On-site desktop appraisals
- Facebook retargeting pixel
- Fully-customizable campaign-specific landing pages
- White glove support

\$499

For more information, please contact Eric Schlesinger at 321.441.7715 or at eric@activenengage.com.