

Base **\$699/mo**

- ADA Accessibility Tool
- Apple Wallet Integration
- Google Pay Integration
- Coupon Manager
- Insight Reporting
- Dynamic Content Library
- Dynamic Thank-You Pages
- Inventory & Pricing Manager
- Keyword Site Search
- Media Manager
- Mega Menu & Manager
- Mobile Click-To-Call
- New Motorcycle Stock Photos
- Responsive Custom Page Builder
- SSL Site Security & HTTPS Connection
- Standard Homepage Website Template
- Standard SEO & Editor
- Support Third Parties
- Technical Support
- Testimonial Manager
- Motorcycle Photo Hyper Zoom
- Website Grader

Middle **\$999/mo**

BASE PACKAGE

- + Website Template Choice (2 designs)
- + Inventory Management Platform & Syndication to Third Party Listing Sites
- + Reputation Monitoring & Dealership Reviews
- + Call Tracking – 3 numbers – 1,000 minutes (\$0.089 thereafter)

Top Tier **\$1499/mo**

BASE & MIDDLE PACKAGES

- + Website Template Choice (3 designs)
- + Personalization Engine
- + Smart Incentive System
- + 2 Monthly Homepage Banners
- + Dedicated Account Executive

CERTIFIED WEBSITE PROGRAM ADD-ONS



PRICE ADD-ON

\$699 SEO PACKAGE

Includes reputation management, directory management, keyword & ranking reporting, and SEO custom content to enhance your website's optimization for Search Engine Results.

\$449 TRADE-IN TOOL

Values determined by KBB with integrated dealer inventory.

\$269 CREDIT INQUIRY

Quick 3-step credit inquiry lead generator with integrated dealer inventory.

\$269 DEALER MANAGED CHAT

- Chat/AI - Involve - Google Business Messages Integration
- Chat2SMS - AppEngage - Facebook Integration - Virtual Connection - Handover - WhatsApp Integration

\$179 SMART INCENTIVE SYSTEM

Incentive program customized to customer's search history.

\$269 BANNER CREATION (SET OF 3)

Choice of 3 custom or turnkey homepage graphic banners.

PRICE ADD-ON

\$179 REPUTATION MONITORING & DEALERSHIP REVIEWS

Centralized, Comprehensive Review Monitoring Platform - Competitor Benchmarking - Automated Sentiment - Analysis (Dealer Watch) Proactive Dealer Review Alerts - Social Media Activity Monitoring - Hashtag Metrics and Trend Analysis - and more!

\$179 LOCAL LISTINGS MANAGEMENT

Ongoing data submission to 100+ Local Listings - Manual Claiming - Listing Optimization - Geocode Distribution for Maps & GPS (Dealer Watch) Devices - Duplicate Listing Merging/Removal - Directory Wide Holiday Hour Updates - Protection Against Listing Contamination
Local SEO Call Tracking (0.089/minute)

\$89 KEYWORD RANKING REPORT

Track search engine results page rank for specific target keywords. Our Keyword Ranking Report includes metrics such as your average position, position fluctuation, and top 10 keywords across all major search engines, all locations and all devices.