

5x Your Website Leads

Our payment solution captures consumer interest early in their buying journey with a 30 second (not a 30 minute) process

Benefits

GET MORE LEADS, SELL MORE BIKES.

Our unique process gives your shoppers multiple ways to be converted into a lead. Especially on mobile, **we WILL be your #1 website lead conversion tool.**

BETTER QUALITY LEADS

A first-party **Payments** lead will have 4X more information than a third-party source or typical website submission, creating better conversations, more appointments, and higher closing ratios.

FULLY CONFIGURABLE

Payment amounts, ranges and types including finance terms, underlying interest rates, interest rate calculations, minimum amount financed, trade values and specific dealer disclaimer for pricing are all configurable so **you're never boxed into a corner and are always in control of the process.**

Conversion Powerhouse

STREAMLINED PROCESS

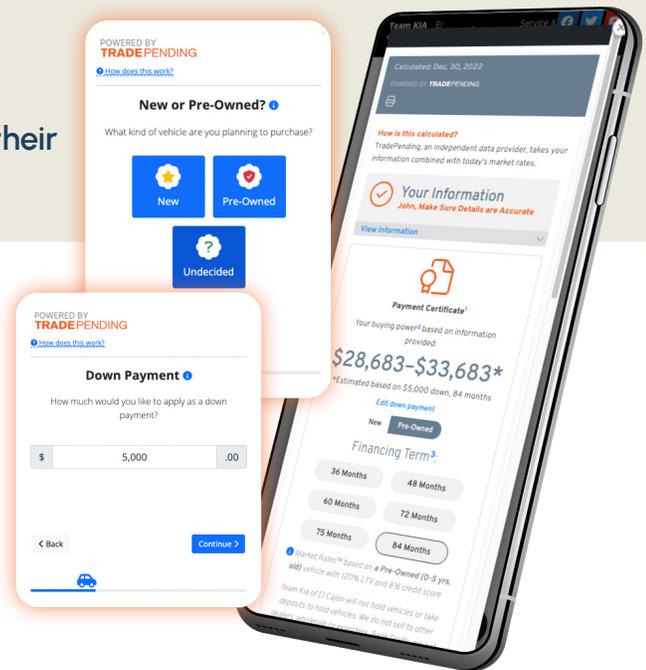
Makes Payments your #1 ROI site traffic conversion product...every time.

FAST, EASY, AND FUN

Shoppers finish the **Payments** process at a 25-30% rate! Compare that to your digital retailing tool.

Key Differentiators

- Process takes 30 seconds, not 30 minutes
- Customizable and configurable to complement your F&I process, not replace it
- Amazing mobile experience, leading to the highest form completion rates in the industry



Calculate Your Payment
In less than 60 seconds

Get Prequalified Now
No impact to your credit

Schedule a Test Ride
Ready for you on arrival

Video For Sales

FOR HARLEY-DAVIDSON

Increase sales revenue with personalized videos.

In today's cluttered world of templates, bots, canned auto-responders, and crowded inboxes, customers respond enthusiastically to personalized video.

VIDEO FOR SALES

- Personalized introductions "The Digital Handshake"
- Bike walk-arounds, virtual test drives and 360 videos
- Appointment confirmations
- Phone & showroom follow-up
- Pre-Delivery Videos
- Voice-over tech for perfect video explanations

What Sets Us Apart

Simplicity

Ridiculously simple to use, Video For Sales (fka Snapcell) removes the pain and frustration of creating personalized videos. Our one-touch ability to record and edit converts even the least tech savvy employees into brand champions.

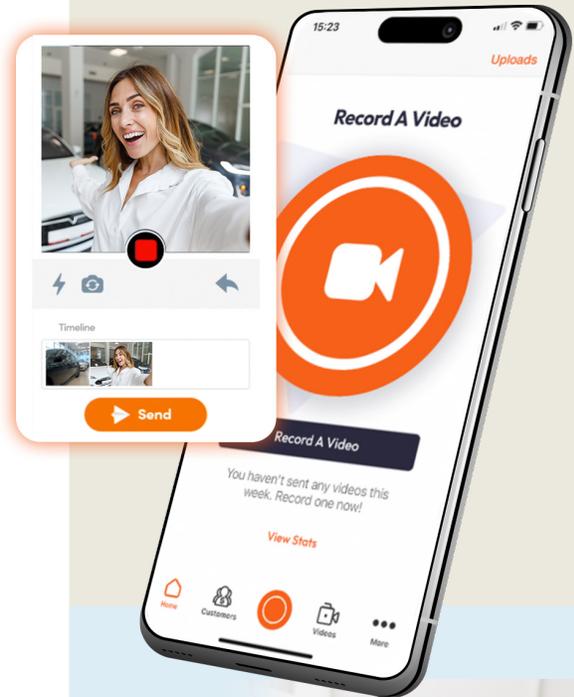
Reliability

Your team and your customers won't be frustrated by failed uploads or garbled messages. With 99.9% uptime, Video For Sales remain the most reliable video platform in automotive today, outperforming direct competitors and CRMs.

Increased Sales Performance

Sending customers a personalized video dramatically increases engagement, but we don't stop there.

- Out-of-the-box CRM integrations, meaning no duplication of work.
- Your team gets alerted when a customer watches and engages with a video, so they know when to respond.
- Save, re-use, and automate frequently used videos to further increase your team's efficiency.



SCAN FOR
SALES VIDEO



"Video For Sales has increased our sales by 28%. We went from an 8% closing ratio to 13%. My sales guys love using the platform."

— Darius Carlson - Internet Sales Manager, Gator Ford